



CHINLONE



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WP – MANAGEMENT PLATFORM

**MODEL FOR THE ANALYSIS OF A DEGREE PROGRAMME AND ITS QUALITY MONITORING
ACCORDING TO A STUDENT-CENTRED APPROACH TAILORMADE FOR MYANMAR UNIVERSITIES**

- 1. University: Yangon University of Economics (YUE)**
- 2. Department: Commerce**
- 3. Name of the Degree Programme: Master of Banking & Finance (MBF) Programme**
- 4. Level of the Degree Programme (BA or MASTER): MASTER**
- 5. Total number of Course Units in the Degree Programme: 18units**
- 6. Amount of teaching hours for each Course Unit in the Degree Programme: 48 hours**
- 7. Total number of students of the Degree Programme: 330 (attending in two systems)**
- 8. Number of teaching staff: 44**
- 9. Composition of teaching staff (from assistant lecturer to professors): (20) Assistant Lecturers, (19) Lecturers,
(2) Associate Professors and (3) Professors**
- 10. Teachers' workload (e.g. how many course units can hold one teacher? how many hours of lessons in one semester/year for one teacher?): Professors take (4) course units at least, Associate Professors hold (5) course units, Lecturers take (6) course units and assistant lecturers hold more than (6) course units at least in undergraduate and postgraduate programmes.**

11. Goals of the MBF Program (as it is now in the program description published in the website and annual brochure :)

1. To develop human resources of the country particularly in the area of banking and finance
2. To improve business performance through the wider and deeper understanding in banking & finance
3. To support national economy and enhance international competitiveness through the understanding in the development of banking and financial sector.

12. Key Degree Programme competences

By competence we mean a quality, ability, capacity or skill that is developed by and that belongs to the student.

Tips for writing:

Please identify generic and specific competences for the Degree Programme. The competences should reflect an area of capability in relation to the identified level (e.g. Bachelor, Master).

You can check a possible list of generic competences here:

<http://www.unideusto.org/tuningeu/competences/generic.html>

For specific competences, you can check here:

<http://www.unideusto.org/tuningeu/competences/specific.html>

Doing this exercise, please consider, identify, and describe the potential fields in which your graduates may typically find employment in Myanmar. Don't forget to identify the programme's contribution to develop citizenship and personal culture of a graduate.

Generic:

1. Capacity to learn and stay up-to-date with learning in banking & finance industry
2. Ability to be critical and self-critical in particular career of banking & finance sector
3. Capacity to generate new creative ideas in developing financial services and products in banking sector
4. Ability to search for, process and analyze information from a variety of sources
5. Ability to identify, pose and resolve problems
6. Ability to apply knowledge in practical situations
7. Ability to make reasoned decisions
8. Ability to undertake research at master degree level
9. Ability to work in a team
10. Knowledge and understanding of the subject areas and understanding of the profession
11. Ability to work in an international context
12. Ability to act on the basis of ethical reasoning
13. Ability to abstract thinking, analysis and synthesis
14. Spirit of enterprise, ability to take initiative
15. Ability to design and manage projects

Subject specific:

1. Ability to understand fundamental theories and concepts of banking and finance
2. Ability to apply the acquired banking & financial knowledge in real situations
3. Ability to forecast the prospective trend of banking and finance institutions in the market
4. Ability to conduct research in their respective field of banking and finance not only in the regional and also international markets
5. Ability to analyze the issues/problems occurred in the banking & finance and interpret the possibilities of outcomes/changes in solving those problems
6. Ability to develop new/better business models or frameworks that could be applied in the banking & finance institutions based on the findings in doing research

13. Degree Programme learning outcomes (PLO)

Learning outcomes are statements of what a learner is expected to know, understand and/or be able to demonstrate after completion of learning.

Tips for writing:

- 1) Incorporate or reflect the institutional and departmental missions;
- 2) Check whether learning outcomes meet the requirements/standards or expectation of board requirements, benchmark statements and other external reference points;
- 3) Make sure that they address all the competences you want to develop;
- 4) Concentrate on overarching knowledge and skills of the programme rather than an individual course unit;
- 5) Focus on what you expect your graduates to learn as a result of their study experience in terms of knowledge, abilities and attitudes;
- 6) Make sure that learning outcomes are in line with the courses in the programmes and you have the means to reach them. Note any gaps or areas for improvement.

After completion of learning in Master of Banking & Finance Programme, graduates can be able to;

1. Understand the current situations and future prospective of banking and finance sectors at local, national and international levels based on the findings and lessons from learning past empirical analyses and case studies.
2. Apply the acquired banking & financial , skills and methods in practical fields in banking & finance sector

14. Course Unit learning outcomes

Tips for writing:

- 1) Include all the
- 2) courses units of the programme.
- 3) Construct appropriate learning outcomes at course unit level, bearing in mind how these might combine to fulfil a Programme learning outcomes and how they will be achieved. Be particularly aware of where, and how, Generic competences are addressed;
- 4) Limit course learning outcomes to 5-8 statements;
- 5) Focus on overarching knowledge/skills, not on the details that are central to the course (look at course goals);
- 6) Make sure that statements are student-centred;
- 7) Focus on results and not activities.

Course unit title	Course unit learning outcomes
MBF 111 Economics	<p>-Understand how households (demand) and businesses (supply) interact in various market structure to determine price and quantity of a good produced.</p> <p>-Understand factors that contribute to and detract from long-term economic growth</p>

	<ul style="list-style-type: none"> -Be able to apply basic international trade and finance concepts to global pricing issues, including working with exchange rates
MBF 112 Business Accounting & Finance	<ul style="list-style-type: none"> -Describe the roles of financial reporting and financial statement analysis -Describe the use of financial statement analysis in screening for potential equity investments; -Explain appropriate analyst adjustments to a company's financial statements to facilitate comparison with another company.
MBF 113 Business Organization & Management	<ul style="list-style-type: none"> -Describe the four management functions of planning, organizing, leading, and controlling. -Explain various leadership styles and describe and apply the theories of motivation. -Describe the control process including: the importance of control, tools for measuring organizational performance, and managerial actions.
MBF 121 Business Statistics	<ul style="list-style-type: none"> -List ways the statistics is used -Explain the difference between dependent and independent samples -Carry out a test of a hypothesis about the mean difference between paired and dependent observation

<p>MBF 122 Financial Institutions and Markets</p>	<ul style="list-style-type: none"> -Discuss the role play by financial sector to a country economy -Discuss the major regulation in financial service industry -Discuss how the capital and money market promote economic efficiency by channeling of funds between the surplus and deficit units
<p>MBF 123 Marketing Financial Products</p>	<ul style="list-style-type: none"> -Recognize the diverse ways in which financial services can impact on key aspects of everyday life -Identify the different types of organizations engaged in the provision of financial services -Evaluate the strengths and weaknesses of different distribution channels
<p>MBF 131 Corporate Finance</p>	<ul style="list-style-type: none"> -Understand the role of financial manager in any organization. -Understand the concept of time value of money relative to interest rate and cash flow stream of the firms. -Make important decision related to long-term financial planning and short-term cash needs.
<p>MBF 132 Strategic HRM in Financial Institutions</p>	<ul style="list-style-type: none"> -Discuss the processes and functions of human resource management. -Discuss the equal opportunity laws, defense against discrimination allegations, and diversity management.

	<ul style="list-style-type: none"> -Explain how managers use performance-based incentive to motivate employees as well as organization-wide incentives plans.
MBF 133 Legal Frameworks in Finance	<ul style="list-style-type: none"> -Be familiar with the key concepts of regulation -Have knowledge of what regulators expect and will ultimately require of banks -Understand the importance of good governance within financial services organization
MBF 141 Bank Management	<ul style="list-style-type: none"> -Have an enhanced understanding of the different activities that are typically performed in a full-services bank (retail banking) -Have an enhanced insight with regard to the key risks faced by banks today -Analyse the currency risk and how to manage
MBF 142 Internet Banking	<ul style="list-style-type: none"> -Understand digital economy and e-commerce -Understand information security fundamentals -Understand ethnical and social issues
MBF 143 International Banking & Finance	<ul style="list-style-type: none"> -Appreciate the impact of economics and the international monetary framework on international management

	<ul style="list-style-type: none"> -Understand cultural differences in communication and their impact on the business environment in Banking Sector. -Understand the issues confronting the HRM process in financial institutions and the challenges of increasing labor mobility extended to include Europe, Asia and beyond.
MBF 211 Risk Management & Banking	<ul style="list-style-type: none"> -Understand investment decisions, ability to choose and calculate adequate investment criteria at financial decisions. -Recognize the meaning of risk, understanding why diversification reduces risk, distinguishing between different types of risk. -Understand the liquidity risk and how to manage
MBF 212 Corporate Governance in Banking	<ul style="list-style-type: none"> -Define governance and explain its function in the effective management and control of organisations and of the resources for which they are accountable -Evaluate the Finance Professional's role in internal control, review and compliance -Explain the role of the Finance Professional in identifying and assessing risk
MBF 213 Insurance & Taxation	<ul style="list-style-type: none"> -Understand the nature and purpose of insurance, the types and natures of risks. -Understand insurance and methods of reducing the potential damaging effects of risks. -Understand and apply the capital tax computations from a given set of rules

<p>MBF 221 International Financial Reporting & Standards for Banking</p>	<ul style="list-style-type: none"> -Understand and explain the structure of the international professional and conceptual framework of financial reporting. -Identify and apply disclosure requirements for entities relating to the presentation of financial statements and notes -Prepare financial statements.
<p>MBF 222 Rural Banking & Microfinance</p>	<ul style="list-style-type: none"> - Develop on an advanced level thoroughly and in-depth Understanding of Microfinance in detail and of its procedures -Manipulate and sustainably implanted and managed after the completion of this course
<p>MBF 223 Crises Management in Banking</p>	<ul style="list-style-type: none"> -Understand the meaning of the word crisis that is applicable in the fields of finance -Recognize the Importance of liquidity and solvency for a bank -Understand the critical issue of real estate and speculative bubbles

15. Students' learning approaches, teaching approaches and assessment methods

Tips for writing:

Consider all Course Units and describe students activities (e.g. reading of assigned bibliography, participation in the seminars, presentation of information, working in groups,etc.), teaching approaches (lectures, seminars, excursions, ...), and assessment methods separately. Describe them as they are now.

Course Units Names	Students' learning approaches	Teaching approaches	Assessment methods
MBF 111 Economics	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
MBF 112 Business Accounting & Finance	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning 	<ul style="list-style-type: none"> -Lecture, -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Case study 	
MBF 113 Business Organization & Management	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions 	<ul style="list-style-type: none"> -Lecture, -Group discussion -Presentation -Case study 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 121 Business Statistics	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Make ideas their own -Group discussions -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture, -Group discussion, -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
MBF 122 Financial Institutions and Capital Markets	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own 	<ul style="list-style-type: none"> -Lecture, -Group discussion -Presentation -Case study -Assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 123 Marketing Financial Products	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Case study -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
MBF 131 Corporate Finance	<ul style="list-style-type: none"> -Self-study 	<ul style="list-style-type: none"> -Lecture 	<ul style="list-style-type: none"> -Exam (50%)

	<ul style="list-style-type: none"> -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Group discussion, -Group assignment 	<ul style="list-style-type: none"> -Assignment (30%) -Presentation (20%)
MBF 132 Strategic HRM in Financial Institutions	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own 	<ul style="list-style-type: none"> -Lecture -Case study -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 133 Legal Frameworks in Finance	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
MBF 141 Bank Management	<ul style="list-style-type: none"> -Self-study 	<ul style="list-style-type: none"> -Lecture 	<ul style="list-style-type: none"> -Exam (50%)

	<ul style="list-style-type: none"> -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Case study -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Assignment (30%) -Presentation (20%)
MBF 142 Internet Banking	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 143 International Banking & Finance	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

<p>MBF 211 Risk Management & Banking</p>	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation -Case study 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
<p>MBF 212 Corporate Governance in Banking</p>	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 213 Insurance & Taxation	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

<p>MBF 221 International Financial Reporting & Standards for Banking</p>	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)
<p>MBF 222 Rural Banking & Microfinance</p>	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

	<ul style="list-style-type: none"> -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 		
MBF 223 Crises Management in Banking	<ul style="list-style-type: none"> -Self-study -Ask themselves questions about what they're learning -Discuss their ideas with others and enjoy comparing different perspectives -Make ideas their own -Group discussions -Operate strategically in their selection of peers -Discussion of critical success factors 	<ul style="list-style-type: none"> -Lecture -Group discussion -Group assignment -Presentation 	<ul style="list-style-type: none"> -Exam (50%) -Assignment (30%) -Presentation (20%)

16. Mapping Student Performance.

Tips for writing:

- 1) Provide the numbers/indicators as indicated in the table (students' enrollment and students' curriculum career). If it is not possible, just explain why in the „description of the data“ column.
- 2) Provide a description of the data (es. student drop out), indicates the source (e.g. University's student records) and describe briefly how the data has been collected and stored (e.g. student's registration form and University's archives).

Particular	Numbers of MBF Batches	Data (Numbers of Students)	Description of the data	Source and information on how the data has been collected and stored
Students' enrollment data	MBF 1st Batch (2012-2015)	Enrollment (60)/ Graduates (58)	Completed/Graduated	Student Affairs Records (Hardcopy) of Department of Commerce & Department of Academic Affairs in Yangon University of Economics
	MBF 2 nd Batch (2013-2016)	Enrollment (65)/Graduates (65)	Completed/Graduated	
	MBF 3 rd Batch (2014-2017)	Enrollment (120)/ Graduates (100)	Completed/Graduated	
	MBF 4 th Batch (2015-2018)	Enrollment (90)/Thesis Writing (84)	Completed/Writing Thesis	
	MBF 5 th batch (2016-2019)	Enrollment (82)/ MBF Second Year(82)	Attending Course Works	
	MBF 6 th Batch (2017-2019)	Enrollment (74)/ MBF First Year (74)	Attending Course Works	
	MBF(day)1 st Batch(2017-2019)	Enrollment (90)/ MBF Second Year(89)	Attending Course Works	
	MBF (day) 2 nd Batch (2018-2020)	Enrollment (84)/ MBF First Year (84)	Attending Course Works	

	<i>Add at least one more available data about students' enrollment</i>	Now MBF (Executive Master of Banking & Finance Programme) 7 th Batch are in the process of admission to open at end of December in 2018	Every new batch of MBF program opens at end of December and new batch of MBF(day) program open at end of June in a year.	MBF Programme Department of Commerce & Department of Academic Affairs, Yangon University of Economics
Students' career progression data	Exams passed and average grade	Average grade to pass each module is for every MBF student is to get Grade 4 (65 marks) in each quarter (3 months) in each academic year.	This is requirement to pass examination in each examination for each module especially Master level students not only in Yangon University of Economics and also all Myanmar Governmental Higher Education Institutions according to the existing law.	Department of Higher Education, Ministry of Education already released the Manual of all Master Programmes for both Academic & Professional Programmes) Note: MBF Programme is a kind of Professional one which is intension to train those persons working in the Banking & Finance Sector.

17. How to create a satisfaction questionnaire for target groups.

Identify specific issue that you want to map (es. student's satisfaction of course teaching methods or teacher's workload or graduates employability)

TARGET	ISSUES	Questions

<p>STUDENTS</p>	<p>To get more advanced and relevant knowledge, concepts, theories and tools that could be applied in their respective working environment</p>	<p>Are you satisfied with current teaching and learning methods, text books, suitable case study and group assignments and presentation in class that are relevant to apply in your task environment practically ?</p>
<p>TEACHING STAFF</p>	<p>Over half of instructors/lecturers of MBF Programme are outsiders who are local and international experts, governmental officials and professionals especially in Banking and Finance Sector. Only less than 10 professors/lecturers mainly from Dept. of Commerce, Dept. of Economics and Dept. of Statistics of YUE involved in teaching works. Because the majority of subjects to be learnt are specific and technical for students and teachers to discuss matching theories and real market situation in the country so that only lecturers outside can take the class and deal with the students to get more understanding and use more relevant application at works.</p>	<p>Do TOT need to provide the advanced knowledge and techniques that could be applied in teaching in MBF lecture classes for teachers in future?</p> <p>What types of subjects and teaching methods would be urgently trained to those younger teachers and seniors to participate in the programme active participation and motivated leadership also important to be reconsidered for continuous learning and active participation in class?</p> <p>How about local On the Job Training & Off-the Job Training are necessary in developing HR in the Department of Commerce!</p> <p>How to upgrade the teaching skills of teachers and philosophy and ways of thinking in active learning and responsibility and accountability?</p> <p>Do we need to recruit new</p>

GRADUATES	Getting more benefits, networking and seeking opportunities in careers of banking and finance sector after MBF graduation. Need MBF Advisory Board for MBF program to change more practical and advanced curriculum and syllabus in order to adjust the changes of banking and financial market?	How to get and build Alumni Association of MBF graduates for becoming reunion as an academic and profession of the Banking & Finance? Conducting seminar, workshops and Forum concerning area of banking & finance through organized by GIZ and UNCDF and DEUTSCHE Bank as a consequence of MBF Alumni in future?
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